

# AI FIT CANVAS

by Designing AI Heroes



## Problem

What processes are essential to the business?  
Where are the bottlenecks?

Which tasks are repetitive, data-driven, or pattern-based?

Understand where AI can create real value

Identify typical AI activities and workflows/areas for automation

## Roles

Which employee roles and departments will benefit?

Analyse roles

## Key Partners

Which internal and external partners are needed for implementation?

Assess partner integration

## Business Value

What is the expected benefit (saving time, higher productivity, better quality, revenue,...)?

Prioritise use cases according to high impact/low effort implementation

## Data Landscape

What structured/unstructured data do we have?

Assess data readiness for use cases implementation

## Technical Feasibility

Do we have the right infrastructure, data quality, and tools?

Assess technical readiness for use cases implementation

## Risks & Readiness

What regulatory, ethical, or organisational hurdles exist?

Realism check and risk assessment

## Next Steps

What do we try out first?  
Who is responsible?  
What skills are needed?  
Who do we need?

Move from ideas to actions

## Cost Structure

What are the costs associated with implementation of these use cases?

## KPIs

How do we measure success and AI outcomes?

Set KIPs for each use case